



**FOR PLANNING PURPOSES:
JULY 27, 2018**

****MEDIA ADVISORY****

CollegeBound Foundation to Host 30th Annual Scholars' Luncheon

Local non-profit, founded 30 years ago by Baltimoreans United in Leadership Development (BUILD) and the Greater Baltimore Committee (GBC), to celebrate 30 years of helping Baltimore City public school students navigate the path to and through college

Baltimore, Md. – The CollegeBound Foundation will celebrate its 30th annual CollegeBound Scholars' Luncheon on Friday, July 27 at 11:45 a.m. at the Hilton Baltimore. Each year at the CollegeBound Scholars' Luncheon, Baltimore area leaders in education, business and government gather to honor recent Baltimore City high school graduates, current college students, and recent college graduates. This year's luncheon will be the largest gathering in CollegeBound's history, with 1,000 guests expected. The event will be very scholar- and alumni-focused, highlighting the achievements of Baltimore City public schools graduates over the last 30 years.

WHAT: CollegeBound 30th Annual Scholars' Luncheon – 1,000 guests expected

SPEAKERS: Victoria Bruton, CollegeBound Scholar of the Year Award Recipient

Rev. Dr. Nathaniel Brooks, CollegeBound Alumnus

Kurt Schmoke, President, University of Baltimore (and CollegeBound Founding Board Member – 30 years ago when he was Mayor of Baltimore)

Mayor Catherine Pugh, Mayor, City of Baltimore

Dr. Sonja Santelises, CEO, Baltimore City Schools

WHEN: July 27, 2017 at 11:45 AM

WHERE: The Hilton – Baltimore. 401 W Pratt St, Baltimore, MD 21201, 2nd floor Key Ballroom

MEDIA: The luncheon is Open Press: *Media interested in attending -- please contact Cassie Motz, at cmotz@collegeboundfoundation.org or 202-494-5469, by July 26th at 5 pm.*

Additional Background:

For 30 years, CollegeBound has worked exclusively in Baltimore City public schools to help students navigate the path to and through college. Founded in 1988 by Baltimoreans United in Leadership Development (BUILD) and the Greater Baltimore Committee (GBC), CollegeBound has transformed the lives of tens of thousands of Baltimore City public high school students. Over the last 30 years, CollegeBound advisors have given financial aid and college access presentations to 275,000 Baltimore City public school students, and have assisted 70,400 students in one-on-one advising sessions.

CollegeBound administers an annual scholarship portfolio of close to \$3 million for local public school students. More than 200 students each year receive CollegeBound need-based grants and scholarships. CollegeBound's need-based Last Dollar Grant recipients graduate from college at 2.5 times the rate of students from similar socioeconomic backgrounds nationally.

CollegeBound also currently staffs CollegeBound College Access Program Specialists, or CAPS, in almost half of Baltimore City public schools to encourage and assist students to pursue a post-secondary education.

For more information about CollegeBound, please contact Cassie Motz, Executive Director, at 202-494-5469 or cmotz@collegeboundfoundation.org or visit www.collegeboundfoundation.org.