



THE COLLEGEBOUND FOUNDATION

TO COLLEGE. THROUGH COLLEGE.

FALL 2014

CollegeBound Adds Urban Scholars Program

The CollegeBound Foundation recently expanded its scholarship portfolio to include the Urban Scholars Program. Launched in 2004 by the Independent College Fund of Maryland (I-Fund), the Urban Scholars Program has awarded more than \$2 million in need-based scholarships to students while providing skill-building workshops with mentors and working professionals. When the I-Fund first approached CollegeBound about administering the program, it was clear that CollegeBound's school-based advisors were ideally situated to identifying future Urban Scholars, each of whom receive annual scholarships of \$10,000 while attending four years of college within the I-Fund's group of Maryland-based universities. To volunteer as a mentor for Urban Scholars, please visit collegeboundfoundation.org.

22nd Annual Lawyers' Campaign New \$100,000 Challenge Match



For 22 years, money raised by the Lawyers' Campaign has helped Baltimore City public school students realize their dreams of a college education. This year, CollegeBound is proud to announce an unprecedented \$100,000 Challenge Match from Rosedale Federal Savings and Loan. This dollar-for-dollar match gives CollegeBound the chance to more than double last year's Lawyers' Campaign total. The money raised during the Lawyers' Campaign goes to work immediately for CollegeBound students: helping to pay for college fairs, overnight college tours and one-on-one college advising services including financial aid and scholarships. The campaign runs from September 11 to December 31, 2014. If you're a lawyer, we encourage you to learn more and contribute at collegeboundfoundation.org!

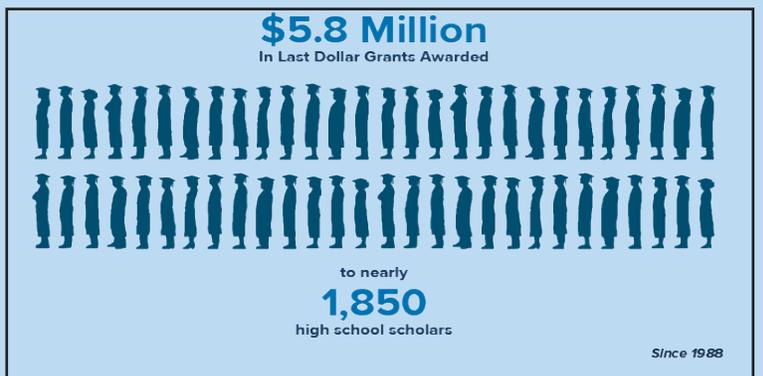
College Awareness Month

November is College Awareness Month and CollegeBound is partnering with Baltimore City Public Schools to boost participation in our annual Art, Essay and Poetry Contest. Open to grades K-8 from across Baltimore City, students use the power of art and creativity to demonstrate "What College Means to Me." Last year, over 45 elementary and middle schools submitted 831 student entries.



This year, thanks to our many new partners, we're expecting even more! Winners will be selected from across the city with an official awards ceremony held on November 11 at the National Aquarium. Along with free admission to the aquarium for all contest winners and their families, awards will be given out by Dr. Gregory Thornton, CEO of Baltimore City Public Schools, and the Mayor's Office. For entry forms or more information, please visit collegeboundfoundation.org. With your help, we can continue encouraging our youngest students to think about college and the boundless opportunities it provides.

CollegeBound's Impact



2014 Scholars' Luncheon Sets Records

On July 17, the CollegeBound Foundation broke all previous attendance and fundraising records during its 26th Annual Scholars' Luncheon at the Baltimore Hilton. Over 650 attendees joined special guests including Dr. Thornton, CEO of Baltimore City Public Schools, Surayyah Khan, CollegeBound Scholar of the Year, and keynote speaker Wes Moore, a best-selling author, Rhodes Scholar and social entrepreneur. For the first time in event history, CollegeBound advisors also invited high school rising seniors to experience the event firsthand and boost college awareness over the summer. Thanks to the hard work of the CollegeBound team and its many partners, the 2014 Scholars' Luncheon was one for the record books!



CollegeBound Goes Digital

Thanks to the generosity of our Board of Directors, the CollegeBound Foundation proudly launched its all-new website on July 15! The new site gives CollegeBound a digital platform in which to tell stories, provide information and offer valuable college services online. Starting in December, high school seniors will be able to apply for scholarships and Last Dollar Grants at collegeboundfoundation.org. In addition, CollegeBound is creating new digital content: producing videos for the Rising Senior Seminar and Urban Scholars workshops, and launching a new photo blog—"The Tassel"—which captures the memories and reflections of the college experience as told by Baltimore City students, parents and citizens. CollegeBound continues to meet students where they are, which is increasingly on social media. CollegeBound's use of Facebook, Instagram and Twitter will continue to grow as these platforms become the new communication standard for the next generation.

*thetassel.tumblr.com



New Website



New Blog



Online Video

Volunteer Opportunities

College Awareness Month - Contest Judge

In October, CollegeBound receives hundreds of art, essay and poetry submissions from K-8 students demonstrating "What College Means to Me." You can join our growing list of volunteer judges to evaluate submissions and help select the final winners to be awarded by both Dr. Thornton and the Mayor's Office. To learn more, please email Luke at lrettig@collegeboundfoundation.org.

Urban Scholars Mentor

Each year, up to 10 of Baltimore City's most promising high school seniors are chosen as Urban Scholars. Scholars receive a life-changing series of workshops, mentor partnerships, and a scholarship of \$10,000 delivered annually throughout all four years of college. Mentors play a vital role in this process, helping students understand the value of a college education and offering professional guidance. To get involved, please email Lori at lsubotich@collegeboundfoundation.org.

CollegeBound Foundation participates in the following workplace campaigns:

- 5666** - Combined Charity Campaign
- 5666** - Maryland Charity Campaign
- 5666** - United Way of Central Maryland
- 65583** - Combined Federal Campaign

Upcoming Events



College Access Retreat for Baltimore City Principals

October 24 – 25, 2014

DoubleTree by Hilton
890 Elkridge Landing Road
Linthicum, MD 21090

To register please contact Holly at hburman@collegeboundfoundation.org

College Awareness Month Awards Ceremony

November 11, 2014, 10AM

National Aquarium
501 East Pratt Street
Baltimore, MD 21202

College Fairs

November 17, 2014

Digital Harbor High School
Coppin Academy High School
Forest Park High School

November 18, 2014

Northwestern High School
W.E.B. DuBois High School
Reginald F. Lewis High School

November 19, 2014

Baltimore Polytechnic Institute
Vivien T. Thomas Medical Arts Academy
Carver Vo-Tech High School

November 20, 2014

Mergenthaler Vo-Tech High School
Friendship Academy of Eng. & Tech.
Maritime Industries Academy

November 21, 2014

Paul Laurence Dunbar High School
National Academy Foundation
Heritage High School



Connect with Us!



CollegeBoundFoundation



@CollegeBoundFnd



TheCollegeBoundFndn

The CollegeBound Foundation

300 Water Street, Suite 300
Baltimore, Maryland 21202
(410) 783-2905

www.collegeboundfoundation.org