



JULY 18, 2017

****MEDIA ADVISORY****

CollegeBound Foundation to Host 29th Annual Scholars' Luncheon

Under Armour Founder and CEO Kevin Plank to be Guest Speaker

Baltimore, Md. – The CollegeBound Foundation will celebrate its 29th annual CollegeBound Scholars' Luncheon on Friday, July 21 at 11:45 a.m. at the Hilton Baltimore. Each year at the CollegeBound Scholars' Luncheon, Baltimore area leaders in education, business and government gather to honor recent Baltimore City high school graduates, current college students, and recent college graduates. Among those honored at this year's event will be **Jasmine Burrell, the recipient of CollegeBound's Scholar of the Year award**. Burrell, a 2017 graduate of Green Street Academy, will speak at the luncheon.

Founder and CEO of Under Armour, Kevin A. Plank will be a guest speaker at the event. In 2016, the Plank Family Foundation (formerly named the Cupid Foundation) donated \$1 million to support the CollegeBound Foundation's programs. In addition, **Dr. Darian Senn-Carter, a CollegeBound alumnus and professor** at the Homeland Security and Criminal Justice Institute at Anne Arundel Community College and CollegeBound Board Chairman Brett Ingerman will speak at the luncheon. **Catherine Pugh, Mayor, City of Baltimore** and **Sonja Santelises, CEO, Baltimore City Schools** will close the program by leading the audience in recognizing all of the CollegeBound Scholars.

WHAT: CollegeBound 29th Annual Scholars' Luncheon

**SPEAKERS: Jasmine Burrell, Scholar of the Year Award Recipient
Kevin Plank, Founder and CEO of Under Armour
Dr. Darian Senn-Carter, a CollegeBound alumnus and professor at the
Homeland Security and Criminal Justice Institute at Anne Arundel
Community College
Brett Ingerman, CollegeBound Foundation Board Chairman**

WHEN: July 21, 2017 at 11:45 A.M.

WHERE: The Hilton – Baltimore 401 W Pratt St, Baltimore, MD 21201

MEDIA: The luncheon is Open Press: *Media interested in attending must contact Alex Jackson, at alex@maroonpr.com or 443-979-3926, by July 20th at 5 PM.*

Additional Background:

CollegeBound works exclusively in Baltimore City public schools to encourage and enable students to pursue a postsecondary education. A secondary goal of the foundation is to improve the social and economic fabric of the community through an educated workforce. Since 1988, CollegeBound's nationally recognized college advising model has transformed the lives of tens of thousands of high school students.

The largest crowd in CollegeBound history is expected at this year's sold-out event. For more information on the CollegeBound Foundation, visit www.collegeboundfoundation.org.

About the CollegeBound Foundation: Since 1988, the CollegeBound Foundation's nationally recognized college advising model has transformed the lives of tens of thousands of high school students. More than 200 students each year receive scholarships from the Foundation. CollegeBound also currently staffs College Access Program Specialists, or CAPS, in 13 Baltimore City public schools to help mentor, advise, assist, and encourage students to pursue a post-secondary education. Their goal is to encourage and enable students to pursue higher education. Through the program, CollegeBound also works to enrich the larger community by creating a talented future workforce. For more information about CollegeBound, please contact Cassie Motz, Executive Director, at 410-783-2905 or cmotz@collegeboundfoundation.org.

About Kevin Plank and The Plank Family Foundation: The Plank Family Foundation (formerly named The Cupid Foundation Inc.) is the philanthropic arm of Plank Industries, the private investment office of Kevin A. Plank, the founder and CEO of Under Armour, Inc. The Plank Family Foundation has donated \$1 Million to the CollegeBound Foundation. For more information on Plank Industries, visit www.plankindustries.com.

About Jasmine Burrell: Born in Baltimore City, Jasmine Burrell graduated in June 2017 from the Green Street Academy, a public charter school for middle and high school students in West Baltimore. Ms. Burrell was part of the first-ever graduating class of Green Street Academy, founded in 2010. During high school, Ms. Burrell founded the Menti Me Program, through which high school seniors at Green Street mentor younger Green Street students. She also played varsity volleyball, softball and basketball, and she was the captain of the volleyball and basketball teams. Ms. Burrell participated in the Maryland Ascent Program and completed internships at Shock Trauma and the Johns Hopkins University School of Medicine as part of the Summer Achievement Research Experience. While in high school, she served as vice president of the local chapter of the Best Buddies national organization. Ms. Burrell will be attending the University of Maryland, College Park.

About Darian Senn-Carter: Dr. Darian Senn-Carter is a professor at the Homeland Security and Criminal Justice Institute within the School of Business and Law at Anne Arundel Community College. He serves as a volunteer and mentor in a number of programs, including Anne Arundel Community College's Black Male Initiative and the Academy of Excellence faculty-to-faculty mentoring program. Dr. Senn-Carter is the vice president of CollegeBound's Alumni Association. Additionally, he is the founder of the Aspiring Leaders Academy, co-founder of the Dunbar High School Service to Our Community Scholarship, and founder of Cosmic Life Coaching. Dr. Senn-Carter has earned multiple degrees, including a Doctorate of Education in Educational Leadership from Edgewood College, Masters of Science in Homeland Security Management from Towson University, and a Bachelor of Arts in Criminology & Criminal Justice from the University of Maryland, College Park. He is a graduate of Paul Laurence Dunbar High School, where he was a 2004 CollegeBound Scholar of the Week.

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