



# THE COLLEGEBOUND FOUNDATION

TO COLLEGE. THROUGH COLLEGE.

SPRING 2016



CollegeBound Urban Scholars at M&T Bank headquarters during the program's annual Winter Retreat.

## M&T Bank, CollegeBound Team Up for Urban Scholars Winter Retreat

From Executive Director Cassie Motz



Twenty-two stories up, in M&T Bank's downtown headquarters, CollegeBound Urban Scholars shuffled between boardrooms and conference suites during our annual Winter Retreat. It was an unforgettable day of education and mentorship. M&T Bank volunteers presented a variety of financial topics, conducted a guided tour through the bank's trading desk and provided lunch in the executive dining room. (There's a great video on our website.) In January, at Morgan State University, CollegeBound helped students and coaches from across Baltimore to navigate the complexities of NCAA eligibility during the City Schools' Basketball Academy. We also concluded our 23rd Annual Lawyers' Campaign, and we thank our co-chairs, the Baltimore legal community, and *The Daily Record* for another successful campaign. Looking ahead, we have an even bigger slate of events and seminars in 2016, including our Success Seminar for 8th Graders, Rising Senior Seminar, and the 28th Annual CollegeBound Scholars' Luncheon. Finally, we're excited to announce our 2016 CollegeBound Scholars of the Week, which you'll see on Fox45 beginning in March!

## Save The Date: Friday, July 22nd is our 28th Annual Scholars' Luncheon!

Each year, the CollegeBound Scholars' Luncheon serves as our marquee event to celebrate the incredible City Schools' seniors who are heading to college in the fall. Pictured at right is Dante Daniels, last year's CollegeBound Scholar of the Year, with his CollegeBound advisor Natesha Morton. Dante graduated from Mergenthaler Vocational-Technical High School in 2015 and is finishing his first year at the United States Naval Academy. We hope you will join us on July 22, with over 700 CollegeBound students and supporters, to celebrate the future of Baltimore City. Formal invitations go out in May, but you can buy tickets today at [collegeboundfoundation.org](http://collegeboundfoundation.org).



## CollegeBound Texting Initiative Enters 4th Year, Achieving 63% Summer Response

Three years ago, CollegeBound launched an innovative text messaging program to combat the problem of "Summer Melt." Summer Melt, a national phenomenon, occurs when high school seniors who have been accepted to college fail to enroll in the fall. Texting is the most dominant and direct form of communication among young people, and CollegeBound's reminders and offers of assistance—most notably financial aid—have resulted in 63% of students responding to our summer outreach efforts.

## “Why I Give to CollegeBound”



“My sister was an entrepreneur, an investor,” says CollegeBound donor Aisha DaCosta. “And when she passed away from breast cancer, I wanted to create an organization that embodied her spirit.” Aisha launched the Kahdine Ann DaCosta Foundation (I AM O’KAH!), and then contacted CollegeBound to administer her foundation’s scholarship program. “We’re a scholarship provider to CollegeBound,” says Aisha, “but we also give to CollegeBound.” Since 2011, Aisha’s foundation has

awarded eight students with scholarships totaling \$9,500. What would her sister say? “I hope she’s proud of us,” says Aisha. “I personally believe that for students, especially minorities, education is mandatory. CollegeBound is here to do that.”

## CAPS Corner

“I grew up on Lake Michigan in a small town no one would recognize,” says David LaNore, a first-generation college graduate and currently the College Access Program Specialist (CAPS) at Edmondson High School. In Michigan, David attended a suburban high school, “where it was normal to apply to college, go to college, get scholarships.” Not so for his city friends. “That bothered me going into college.” After enrolling in Michigan State, David got a job with GEAR UP, helping urban students from across Michigan—in Flint, Lansing and Detroit—develop the skills to reach college and graduate. In 2012, David and his wife moved to Baltimore and he’s been at CollegeBound ever since. “With more college graduates, Baltimore City becomes safer, more economically stable, and ready to compete today and tomorrow.”



## Scholar Spotlight



“I needed financial aid during my freshman year in college,” says Micah Connor, 21. “Then I got a phone call about the Urban Scholars program, and the rest is history.” Today, Micah is a senior at Goucher College and a 4-year CollegeBound Urban Scholar, which gave him a renewable scholarship of \$10,000 every school year. Thanks to the scholarship, says Micah, “I recently returned from studying at the London School of Economics for about four months, and interning with a Member of Parliament (MP).” It was not a typical

internship. “I was there when Prime Minister Cameron sat for questions on whether to launch airstrikes against the Islamic State in Syria.” After graduation, Micah will work with the Maryland Historical Society. And across the Atlantic, he has a standing job offer from his MP in parliament. “Groups like CollegeBound,” says Micah, “they open the doors for students like me.”

## Upcoming Events

### NCAA Eligibility Seminar

Saturday, April 9; 9 a.m.—12 noon  
Coppin State University / Talon Center  
CollegeBound advisors deliver expert advice on navigating complex NCAA requirements. Open to all parents and students.  
*Register by April 1. Call Holly at (410) 783-2905 x215.*

### 8th Grade Success Seminar

Saturday, May 14; 8 a.m.—1 p.m.  
University of Baltimore  
All 8th graders planning to attend City Schools as a 9th grader are invited to attend with their families.  
*Register by May 6. Call Holly at (410) 783-2905 x215.*

### Rising Senior Seminar

Tuesday, June 22; 8 a.m.—1 p.m.  
Morgan State University  
All current 11th graders heading into 12th grade are invited to attend with their parents to learn about college applications, financial aid, and more.  
*To register, call Holly at (410) 783-2905 x215.*

### Transition to College Workshop

Saturday, July 16; 8 a.m.—1 p.m.  
Johns Hopkins University  
This workshop helps graduating seniors and parents prepare for a successful transition to a 2-or 4-year college.  
*To register, call Holly at (410) 783-2905 x215.*

### 28th Annual Scholars’ Luncheon

Friday, July 22; 11:45 a.m.—1:15 p.m.  
Hilton Baltimore  
Join us in celebrating our high school seniors headed to college this fall.  
*Purchase tickets and sponsorships by contacting Mollie at [mwolf@collegeboundfoundation.org](mailto:mwolf@collegeboundfoundation.org).*

## Connect with Us!



CollegeBoundFoundation



@CollegeBoundFnd



TheCollegeBoundFndn

CollegeBound Foundation participates in the following workplace campaigns:

- 5666** - Combined Charity Campaign
- 5666** - Maryland Charity Campaign
- 5666** - United Way of Central Maryland
- 65583** - Combined Federal Campaign

## The CollegeBound Foundation

300 Water Street, Suite 300  
Baltimore, Maryland 21202  
(410) 783-2905  
[www.collegeboundfoundation.org](http://www.collegeboundfoundation.org)