



# THE COLLEGEBOUND FOUNDATION

TO COLLEGE. THROUGH COLLEGE.

SUMMER 2015



## CollegeBound Students on CNN: “We’re Here to Show the Positivity in Baltimore”

From Executive Director Cassie Motz



In early May, viewers from around the world watched CNN interview a group of CollegeBound students. They spoke passionately about their hopes and dreams for Baltimore City, and thanks to your support, many will head to college in the years ahead. We’re also committed to helping students successfully transition into high school. Several weeks ago we hosted our first-ever “Success Seminar for 8th Graders: Transition to High School & Beyond.” From across the city, parents and their incoming 9th graders heard from expert speakers on topics including PSATs, Social Media, Financial Aid, Scholarships and “Mistakes Freshmen Make.” Our students continue to show commitment and hard work and we’re excited to celebrate their accomplishments at our upcoming 27<sup>th</sup> Annual Scholars’ Luncheon on July 16<sup>th</sup> at the Hilton Baltimore. On behalf of all of us at CollegeBound, I hope to see you there!

## Keynote Speaker Calvin G. Butler, Jr. Headlines 27<sup>th</sup> Annual Scholars’ Luncheon

On July 16<sup>th</sup>, CollegeBound invites you to our 27<sup>th</sup> Annual Scholars’ Luncheon at the Hilton Baltimore from 11:45 a.m.—1:15 p.m. We expect more than 700 attendees, making it our largest Scholars’ Luncheon ever. Mr. Calvin G. Butler, Jr., the CEO of Baltimore Gas & Electric Company, will deliver the keynote address. The Scholars’ Luncheon also serves as the final celebration for the hundreds of CollegeBound scholars continuing on to higher education, including our 18 CollegeBound Scholars of the Week. Their collective achievements include admission to the United States Naval Academy, membership in Congressman Elijah Cummings’ Youth Program in Israel, and selections as class valedictorians, captains of sports teams, a National Merit Scholar, and a Battalion Commander in the Air Force JROTC. You can see their stories live on Fox 45 or archived at [collegeboundfoundation.org](http://collegeboundfoundation.org).



To sponsor a table or buy tickets, visit [collegeboundfoundation.org/2015-scholars-luncheon](http://collegeboundfoundation.org/2015-scholars-luncheon).

## CollegeBound Advisors Driving FAFSA Completion Rates Across Baltimore City



Each year, the federal government awards approximately \$150 billion in grants, work-study funds, and low-interest loans to help students pay for college. To access this aid, students must first complete the Free Application for Federal Student Aid, or FAFSA. Even though CollegeBound advisors work directly in only half of all Baltimore City Public Schools, our CollegeBound-staffed high schools account for nearly two-thirds of all Baltimore City’s FAFSA applications!

## CAPS Corner

Jamaica native Keysha Fearon, better known as "Coach K," is our College Access Program Specialist (CAPS) at Forest Park High School. A seven-year CollegeBound veteran, she is a relentless advocate for Baltimore City students, both in the hallways of Forest Park and as the Track & Field Coach at Western High School. When advising her students and student-athletes about college, Coach K says "I push them. I push them and push them to the point where they either say 'Coach K, leave me alone!' or 'Coach K, I did it!'" Coach K's work ethic, competitiveness and demanding nature produce results, particularly for Baltimore City college-going student-athletes as they negotiate the web of NCAA eligibility requirements.



## City Schools Celebrate College "Decision Day" with CollegeBound Foundation



Inspired by the NCAA's "National Signing Day," College Decision Day was designed to deliver the same level of fanfare and celebration for all high school seniors heading to college—not just athletes. On May 1st, CollegeBound advisors, working in collaboration with City Schools, organized a variety of College Decision Day activities across Baltimore City. At Western High School,

the festivities included a school-wide celebration in the main auditorium, complete with a live DJ and celebratory t-shirt signings where students were called to the stage and applauded by their classmates. These highly visible events not only celebrate high school seniors, but spread a college-going culture throughout the school. CollegeBound advisors Nakia Green and Charlene Stewart led this successful event at Western High School.

## CollegeBound Visits Princeton, Johns Hopkins & more

In early April, CollegeBound hosted two multi-state, overnight bus tours including the "All Female College Tour" and a "Selective College Tour." During the Selective College Tour, City Schools' 10th and 11th graders visited Johns Hopkins University, Swarthmore, Princeton, Rutgers, Gettysburg and Franklin & Marshall. Over three days and two nights, CollegeBound advisors chaperoned 39 Baltimore City students on campus walking tours, meals in campus dining rooms, and Q&A sessions with college admissions officers. CollegeBound's next college tour will be in mid-October.



## Upcoming Events

### Rising Senior Seminar

Wednesday, June 17, 2015  
8:00 a.m.—Noon  
Morgan State University  
All current 11<sup>th</sup> graders heading into 12<sup>th</sup> grade are encouraged to attend with their families to learn about college applications, financial aid, and more. Register online at: <http://risingsenior.eventbrite.com>

### CollegeBound Last Dollar Grant Application Deadline

Wednesday, July 1, 2015  
Open to all City Schools' students. Last Dollar Grant applicants—who meet need-based requirements—are eligible to receive up to \$3,000 per year, for up to five years. To apply, visit [collegeboundfoundation.org](http://collegeboundfoundation.org)

### 27<sup>th</sup> Annual Scholars' Luncheon

Thursday, July 16, 2015  
11:45 a.m.—1:15 p.m.  
Hilton Baltimore  
Join us in celebrating our high school seniors headed to college this fall. Purchase tickets and sponsorships by contacting Holly Burman at [hburman@collegeboundfoundation.org](mailto:hburman@collegeboundfoundation.org)

### 15<sup>th</sup> Annual College Awareness Month Contest

Starting Tuesday, September 8, 2015  
Open to all City Schools' K-8th graders, our Art, Essay & Poetry Contest encourages younger students to express their college dreams through the power of creativity.

## Connect with Us!



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CollegeBound Foundation participates in the following workplace campaigns:

- 5666** - Combined Charity Campaign
- 5666** - Maryland Charity Campaign
- 5666** - United Way of Central Maryland
- 65583** - Combined Federal Campaign

## The CollegeBound Foundation

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